

Bidwell Hollow

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What is Bidwell Hollow?

Short

Bidwell Hollow is a media company telling real stories about the world's literary artists.

<140 characters

Bidwell Hollow is a media company publishing a blog, newsletter, and podcast that tell real stories about the world's writers and poets.

<280 characters

Behind the world's writers and poets are real stories about their lives and art. Bidwell Hollow is a media company publishing a blog, newsletter, and podcast that tell these stories. Bidwell Hollow does this through author/poet interviews, a storytelling podcast, and more.

Long

Behind the world's writers and poets are real stories about their lives and art. Founded by Nicholas Barron, Bidwell Hollow is a media company focused on telling these stories.

On its blog, Bidwell Hollow publishes author and poet interviews. These interviews introduce readers to new literary artists, illuminate artists' work, and reveal the challenges and successes of becoming a published poet and writer. The blog is available at BidwellHollow.com.

The Bidwell Hollow Newsletter delivers a weekly roundup of book-related news, as well as a hand-picked poem. Through the newsletter, subscribers stay on top of the latest in literary updates, while also discovering new and fresh poets and their work. New subscribers can join at BidwellHollow.com/book-news.

The Bidwell Hollow Podcast is a solo storytelling podcast that tells real, little-known stories about the lives and art of the world's most famous writers and poets. Nicholas Barron hosts the podcast. Season 1 of the podcast is publishing weekly March 6–May 8, 2019. The podcast is available wherever people prefer to listen to podcasts. You can learn more at [BidwellHollow.com/listen](https://bidwellhollow.com/listen).

Nicholas started Bidwell Hollow in January 2018 as a daily blog and podcast to fill the void left by The Writer's Almanac. After The Writer's Almanac returned in June 2018, Nick went back to the drawing board. The new Bidwell Hollow is a multichannel media company focused on telling real stories about the world's writers and poets.

Who is Bidwell Hollow?

Nicholas Barron is the founder and operator of Bidwell Hollow, LLC. He's also the host of the Bidwell Hollow Podcast.

Nick is fascinated by the lives of creative people, including the happenstances, relationships, and seemingly random occurrences that impact their work. He loves discovering and sharing real stories about literary artists with Bidwell Hollow Podcast listeners.

Nick grew up on a small Missouri farm. In addition to Bidwell Hollow, he works as a digital communications professional in Washington, DC. Nick enjoys hiking, tennis, running, and of course, reading books. His favorite authors include Willa Cather and Cormac McCarthy. And among his favorite poets are Elizabeth Bishop and Robert Frost.

What about the name?

Bidwell Hollow, or Holler, as it's known to locals, is the name of a rugged valley in southeast Missouri near where Nicholas Barron grew up. It's where Nick spent countless hours hiking, hunting, and cutting firewood with his father.

Bidwell Hollow Podcast Transcripts

A transcript of each episode of the Bidwell Hollow podcast and a list of sources used in creating each episode is available on the Bidwell Hollow blog. You can view all Season 1 blog posts here: <https://bidwellhollow.com/category/season-1/>.

Target Audience

- Writers, poets, and book bloggers 18+ in the United States

Reach

- 870+ newsletter subscribers
- Over 1,750 social media followers

- Nearly 7 out of 10 are female
- 24% aged 45-54
- 21% aged 25-34
- 18% aged 35-44
- 76% in the U.S.

Logos



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